

## CURICULUM VITAE

Philippos I. Karipidis



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### 1. PERSONAL

- Date of birth: February, 10th, 1952
- Civil status: Married, two daughters
- Citizenship: Greek

### 2. STUDIES/EDUCATION

- Aristotle University of Thessaloniki (1970-1976) B.Sc. in Agriculture
- Aristotle University of Thessaloniki (1984-1986) M.Sc. in Agriculture
- Aristotle University of Thessaloniki (1992-1996) Pg studies - Agricultural Economics
- Aristotle University of Thessaloniki (1994-1998) Ph.D. in Agricultural Economics (agricultural marketing and quality management)
- Training Courses and Seminars in Quality Management and Environmental Management/economics.

### 3. EMPLOYMENT (40 YEARS)

#### 3.1.Companies and Organizations

- International Hellenic University, 2019
- Alexander Technological Educational Institute of Thessaloniki (2002-2019).
- University of Nicosia (2015-2019)
- Hellenic Open University, Undergraduate Course Business Administration (2007-2014).
- Panhellenic Confederation of Unions of Agricultural Co-operatives (PASEGES) (1989-2002)
- Federation of Agricultural Co-operatives of Thessaloniki (Omospondia) (1983-1988)
- HOECHST HELLAS S.A. (1982-1983)
- K&N EFTHIMADIS S.A. (1981)
- Federation of Agricultural Co-operatives of Thessaloniki (Omospondia) (1978-1980)

#### 3.2.Fields of experience

- Marketing of food Products,
- Quality Control and Quality Management in Agricultural Product Supply,
- Food Supply Management,
- Agribusiness Inputs Marketing,
- Environmental Management and Quality Certification, with a Certification Body,
- Eco-certification.

### 3.3. Managerial/Administrative positions and experience

- Manager in a marketing of fruits unit of the Federation of Agricultural Co-operatives of Thessaloniki (Omospondia) (1988-89),
- Manager of the vocational training Unit of PASEGES (Panhellenic Confederation of Unions of Agricultural Co-operatives) (1999-2002),
- Dean of Faculty of Agricultural Technology of Alexander Technological Educational Institute of Thessaloniki (2005-6),
- Vice -Rector of Alexander Technological Educational Institute of Thessaloniki (2008-2013),
- President of the Institute for Lifelong Learning at Alexander Technological Educational Institute of Thessaloniki (2010-2013),
- President of the Supervisory Board of a Certification Body of organic products (2002-2014).

## **4. ACADEMIC POSITIONS/TEACHING EXPERIENCE (34 YEARS)**

### 4.1. Academic teaching

- International Hellenic University & Alexander Technological Educational Institute of Thessaloniki (Professor at Department of Agriculture -Agricultural Economics & Entrepreneurship (2013-2019).
- Alexander Technological Educational Institute of Thessaloniki (Professor at Dept of Agricultural Development and Agribusiness Management) (2008-2013).
- Alexander Technological Educational Institute of Thessaloniki (Associate Professor at Dept of Farm Management) (2002-2007).
- Alexander Technological Educational Institute of Thessaloniki, (Lecturer, Dpt of Farm Management and Dept of Crop Science) (1987-2002).
- Hellenic Open University, Dept of Business Administration (2007-2014).

### **Post Graduate Courses**

- Alexander Technological Educational Institute of Thessaloniki:
  1. MSc Innovative Systems of Sustainable Agricultural Production - concentration Agricultural Entrepreneurship (2015-2019),
  2. MSc Environmental Management and Education (2018-2019).
- University of Nicosia, MBA –concentration Agribusiness and Food Enterprise Management (2015-2019).
- Aristotle University of Thessaloniki Aristotle University of Thessaloniki – Department of Agricultural Economics and Policy (lectures and co-teaching), in Postgraduate Course in Agricultural Economics (1998-2012).

### 4.2. Vocational training

- Vocational Training Units (Hellenic Export Organization, PASEGES (Panhellenic Confederation of Union of Agricultural Cooperatives) –Cooperative School, Ministry of Agriculture –OGEEKA/ 1983-2000).
- As a Certified trainer in ECQA (European Certification and Qualification Organisation) training projects for professionals (Commercial and Industrial Chamber

of Thessaloniki -Greece) and for graduates of Universities (subjects: Corporate Social Responsibility and Valorisation of results of EU Projects).

## **5. TEACHING COURSES & RESEARCH AREAS**

### 5.1. Courses

- Marketing of Agricultural and Food Products/Agricultural Marketing
- Total Quality Management
- Natural Resource & Environmental Economics
- Environmental Management
- Food Supply Chain Management
- Standardisation of Agricultural Products
- Consumer Behaviour and Market Research
- Research Methodology

### 5.2. Research interests

- Agricultural and Food Marketing
- Quality Management and Certification
- Food Supply Chain Management
- Green Marketing
- Natural Resource & Environmental Economics
- Environmental Management
- Corporate Social responsibility.

## **6. SELECTED PUBLICATIONS**

### 6.1.Referred Journals

Karipidis P., Chrysochou P., Karypidou I. (2017), Does the Greek food supply respond to the world challenges? *Advances in Management & Applied Economics*, vol. 7, no. 5: 1-11.

Karipidis P., Tselempis D., Karypidou I., Aggelopoulos S. (2017), Market –driven or Policy –directed Quality Certification? *Sinergie, Italian Journal of Management*-special issue “Business Challenges and Evolution in the Euro-Mediterranean Region” 35 (102): 29-45.

Tselempis D., Karipidis P., Pavlouidi A., and Semos, A. (2015), Is the Quality Certification in Crop and Vegetable Production a Market Driven Choice in Greece?, *Agricultural and Food Economics*, 3(13): 1-12.

Karipidis, P. and Tselempis, D. (2014), Farmers’ Intention to Maintain the Quality

Certification, *EuroMed Journal of Business*, 9 (1): 93-110.

Kontogeorgos, A. Tselempis D., Karipidis P. (2014), Young Farmers' Perceived Service Quality of the Greek Ministry of Agriculture: A SERVQUAL Approach, *Agricultural Economics Review*, 15(1): 60-7.

Karipidis, P. and Sartzetakis, E. (2013), Firms' Decisions Based on Consumers' Choices in Eco-certified Food Markets, *Economics Research International, Special Issue "Economics of Agriculture and Food Markets"*, Volume 2013, Article ID 920164, 10 pages <http://dx.doi.org/10.1155/2013/920164>.

Karipidis, P. (2011), Market Evaluation of Dimensions of Design Quality, *International Journal of Production Economics*, 129(2): 292-301.

Karipidis P., E. Tsakiridou, and Aggelopoulos, S. and Belidis, A. (2010), Consumers' purchasing and Store Switching Intentions in Respect of Eco-marked Products, *International Journal of Economics and Business Research*, 2(6): 511-524.

Karipidis P., K. Athanassiadis, E. Giompliakis, and Aggelopoulos S. (2009), Factors Affecting the Adoption of Quality Assurance Systems in Small Food Enterprises, *Food Control*, 20: 93-98.

Karipidis, P., Aggelopoulos S., and Tsakiridou E. (2008), Implicit Prices for Product Characteristics in the Milk and Cheese Market in Greece, *Journal of Global Business Advancement, Special Issue "International Branding and Marketing Communications"*, 1(4): 370-380.

Aggelopoulos, S., A. Pavloundi, P. Karipidis, V. Dotas, and I. Mitsopoulos. (2007), Suggestions for Reformation and Financing Programs in Pig Holdings Based on the Type of Nutrition, *Journal of Food, Agriculture and Environment*, 5(2): 355-358.

Aggelopoulos, S., M. Zioganas, and P. Karipidis. (2006), Productivity Analysis of Pig Farms in Greece in Conjunction with their Size, *NewMedit* (3): 53-58.

Karipidis, P., E. Tsakiridou, N. Tabakis, and K. Mattas. (2005), Hedonic Analysis of Retail Egg Prices, *Journal of Food Distribution Research*, 36(3): 69-73.

Karipidis, P., E. Tsakiridou, and N. Tabakis. (2005), The Greek Olive Oil Market Structure, *Agricultural Economics Review*, 6(1): 64-72.

Karipidis P. and K. Galanopoulos. (2000), Food Market Value Analysis: Product Quality Improvement, Product Origin Protection, and Timing Decisions in Apple Market, *Agricultural Economics Review*, 1(1): 49-56.

Karipidis, P., A. Semos, and C. Kamenidis. (2000), Buying Preference in Pesticide Market: A Hedonic Analysis of Insecticides and Suppliers, *Agricoltura Mediterranea*, vol. 130: 203-215.

Karipidis P. and A. Semos. (2000), Food Market Value Analysis: Product Quality Improvement, Product Origin Protection, and Timing Decisions in Tomato Market, *Agricoltura Mediterranea*, vol. 130: 169-176.

## 6.2. Proceedings in English

Tselempis D., Karipidis P., Tzimas D., and Kontogeorgos A. (2019), Farmers' Willingness To Pay For Brand Development, proceedings 12th Annual Conference of the EuroMed Academy of Business, 'Business Management Theories and Practices', Thessaloniki, Greece September 18th-20th.

Karipidis P., Chrysochou P., and Tampakis, N. (2019), Does the Primary Agricultural Production Impacts Exporting Firms' Performance?, proceedings 12th Annual

Conference of the EuroMed Academy of Business, 'Business Management Theories and Practices' Thessaloniki, Greece September 18th-20th.

Tselempis D., Karipidis P., Tzimas D., and Kontogeorgos A. (2018), Farmers' Willingness to Pay for Collective Brands proceedings 11th Annual Conference of the EuroMed Academy of Business, 'Research Advancements in National and Global Business Theory and Practice' Valletta, Malta, September 12th-14th.

Tzimas D., Karipidis P., and Kontogeorgos A. (2018), Exploring food consumer motivations during the economic crisis, 6th International Conference on Contemporary Marketing Issues, Athens, Greece, June 27th-29th.

Tselempis D., Karipidis P. Pavludi A. (2017), Farm Business Resources, Goals and Strategies: Implications for Accelerating the Certification, proceedings 10th Annual Conference of the EuroMed Academy of Business, Global and national business theories and practice: bridging the past with the future, Rome, September 13-15, pp 2303-2304.

Tzimas D., Karipidis P., Kontogeorgos A. (2017), Consumer Motives in Times of Economic Recession: Adoption of the Means End Theory, proceedings 10th Annual Conference of the EuroMed Academy of Business, Global and national business theories and practice: bridging the past with the future, Rome, September 13-15, pp 2308-2309.

Karipidis P., Chrysochou P. Karypidou I. (2017), Identifying Success Factors in Food Exports: An Application of the Best-Worst Scaling Method, proceedings 10th Annual Conference of the EuroMed Academy of Business, Global and national business theories and practice: bridging the past with the future, Rome, September 13-15, pp 2079-2080

Karipidis P., Chrysochou P., Karypidou I. (2016), "Does the Greek food supply respond to the world challenges? 2nd International Conference ICODECON, Thessaloniki 9-12.6.2016 (published in Advances in Management & Applied Economics, vol. 7, no. 5, 2017, 1-11).

Karipidis P., Tselempis D., Karypidou I., Aggelopoulos S. (2015), *Is there a balance between demand –driven and policy –directed quality certification?*, proceedings 8th Annual Conference of the EuroMed Academy of Business, Innovation, entrepreneurship and Sustainable Value Chain in a Dynamic Environment, Verona, 16-18 September, pp. 963 -975.

Tselempis D., Karipidis P., and Pavludi A. (2014), Is the Quality Certification in Agriculture a Market Driven Choice?, HOBA 2014 -HELLENIC OPEN BUSINESS ADMINISTRATION, International Conference, 8-9 March 2014.

Aggelopoulos, S., A. Theocharopoulos, A. Pavludi, and Karipidis P. (2009), Economic and Competitiveness in Secondary Agricultural Production: The case of Feta in Greece, Proceedings of the International Scientific Conference, Economic Science for Rural Development, Finances, Taxes, Investment and Supporting Systems, Jelgava, April, 23-24, 20, pp. 20-26.

Karipidis P., D. Tselempis, and S. Aggelopoulos. (2007), Consumer Demand for Eco-certified Food: The case of AGRO-2 label in Peach, *4<sup>th</sup> Balkan Conference on Standardisation, Prototypes and Quality*, Thessaloniki, May, 17-18, proceedings, 407-415.

Karipidis P., K. Athanassiadis, and E. Giompliakis. (2007), Factors Affecting the Adoption of Quality Systems in SMEs, *EURAS Workshop*, Thessaloniki, May, 15-16, proceedings ABI, band 39: 125-134.

Karipidis, P., E. Tsakiridou, and N. Tabakis. (2005), Price Structure Analysis in Eggs Market: A Hedonic Approach, *9<sup>th</sup> International Conference on Marketing and Development*, June, 8-11.

### 6.3. Books and Book Chapters in English and Greek (21)

Selected book chapter: Karipidis P., Tselempis D., Tsironis, L., (2017), Eco – certification and transparency in global food supply chains, in Tarnanidis T., Vlachopoulou, M. Papathanasiou J., ‘Driving Agribusiness with Technology Innovations’ (chapter 5), pp 70-90.

### 6.4. Publications in Greek language

He has published a large number of articles, books, and book chapters in Greek (most of them include an English abstract)

- Peer reviewed articles (4)
- Proceedings (34)
- Articles (18) in newsletters & magazines
- Editorial in 13 peer reviewed journals, proceedings of Congresses/Conferences, magazines and publications.

## **7. RESEARCH PROJECTS**

Co-ordinator of research projects:

- Factors affecting the implementation of quality systems in the fruit supply chain (2008-2013), funded by the Research Committee of Alexander TEI of Thessaloniki.
- The Buying Interest for Fruits and Vegetables Produced and Marketed by Certified Enterprises (2008-2012), funded by the Research Committee of Alexander TEI of Thessaloniki.
- Analyzing the Sources of Differentiation Advantage on Agricultural Markets (2004-2006), funded by the Research Committee of Alexander TEI of Thessaloniki.

Member of scientific committee in projects:

- «VALO ECQA Valorisation Expert Training and Certification», Leonardo da Vinci (LdV) Transfer of Innovation Leonardo da Vinci (LdV) Transfer of Innovation, LEONARDO DA VINCI, Lifelong Learning Programme, 2012-13.
- «Social Responsibilities Training and Certification Schema», Multilateral projects for Development of innovation, LEONARDO DA VINCI, Lifelong Learning Programme, 2011-13.

Member of scientific committee in five projects, funded by EU and Greek Authorities, carried out at Alexander TEI of Thessaloniki and Aristotle University of Thessaloniki (2000-2006).

Co-ordinator and member of scientific committee in many training and developmental projects funded by EU and Greek Authorities (1997-2002).

## **8. REVIEWING ACTIONS & MEMBER of ASSOCIATIONS**

### 8.1. Reviewer of articles

Reviewer of articles in peer reviewed Journals:

- Agribusiness

- Agriculture,
- Agricultural Economic Review,
- Agronomy,
- Asian Journal of Agricultural Extension, Economics and Sociology,
- British Food Journal,
- Economics Research International,
- Energies,
- Euromed Journal of Business
- European Journal of Operational Research,
- Food,
- Food Control,
- International Journal of Agriculture, Ecology and Governance
- International Journal of Production Economics,
- International Journal of Economics and Business Research,
- International Journal of Environmental Research and Public Health,
- International Research Journal of Management and Business Studies,
- International Business Research,
- Journal of Business Research,
- Journal of Global Economics, Management and Business Research,
- Laws,
- Quality Assurance of Crops and Foods,
- Sustainability,
- Water.

Reviewer of articles of Congresses/Conferences/Seminars: 5<sup>th</sup> - 9<sup>th</sup> Euromed Conference, 2nd International Conference of Development and Economy, 4th International Conference "Standardization, Prototypes, and Quality: A Means of Balkan Countries' Collaboration", 6<sup>th</sup> -12<sup>th</sup> Congresses of the Panhellenic Association of Agricultural Economists, 1<sup>st</sup> -4<sup>th</sup> Panhellenic Congresses on Standardisation, prototypes and Quality.

## 8.2. Member of associations

- Member of Scientific Associations:

Fellow & Senior Fellow of the EuroMed Academy of Business of the EuroMed Research Business Institute

European Association of Agricultural Economists

Panhellenic (Greek) Association of Agricultural Economists

Panhellenic Association of Agricultural Economists

Geotechnical Chamber of Greece

Association of Agricultural Scientists, of Macedonia and Thrace.

- Elected member of Associations:

*President* of the Panhellenic Association of Agricultural Economists (2010-12),

*General Secretary* of Scientific Associations in Greece (Panhellenic Association of Agricultural Economists, Union of Hellenic Scientists for Prototyping and Standardisation) (2003-8).

## **9. ACADEMIC & NON –ACADEMIC COMMITTEES & POSITIONS**

### 9.1. Member of Scientific Committees

- Senior Fellow of the EuroMed Academy of Business of the EuroMed Research Business Institute (& Fellow)

- Academic Editor of Asian Journal of Agricultural Extension, Economics and Sociology (a peer reviewed journal).

- Academic Editor of South Asian Journal of Social Studies and Economics (a new peer reviewed journal).

Guest Editor in special issue of SUSTAINABILITY “Sustainable Agriculture Guided by the Environmentally Responsible Consumption”.

- Member of the Committee of the Center of Education and Lifelong Learning of Alexander TEI of Thessaloniki (CELL – ATEITH).

- Member of scientific committees of Congresses and Conferences 2013-19 [9<sup>th</sup> Annual Management of International Business and Economics Systems (MIBES) International Conference, The EuroMed Academy of Business announces the 7<sup>th</sup> Annual EuroMed Conference, 2<sup>nd</sup> International Conference on Contemporary Marketing Issues (ICMI), 13<sup>th</sup> & 14<sup>th</sup> Congresses of the Panhellenic Association of Agricultural Economists, 4<sup>th</sup> Panhellenic Congresses on Standardisation, prototypes and Quality].

- Member of scientific committees of Congresses and Conferences until 2012 (1<sup>st</sup> Balkan Conference under the title "Standardization and Related Activities: A Means of Balkan Countries' Collaboration", 6<sup>th</sup> -12<sup>th</sup> Congresses of the Panhellenic Association of Agricultural Economists, 1<sup>st</sup> -3<sup>th</sup> Panhellenic Congresses on Standardisation, prototypes and Quality).

- Supervisor of two (2) Post Doc research -TOSCA II - Erasmus Mundus.

- Member of supervisory committees of three Phd Candidates.

- Supervisor of ten post graduate students’ dissertations.

### 9.2. Non-academic Positions

- President of the Supervisory Board of a Certification Body of organic products (2002-today).

- Member of the Commission for Consultation of the Municipality of Thessaloniki (20011-today).

- Member of a Working Committee for the Legislation, concerning the Agricultural Cooperatives of the Greek Ministry of Agricultural Development and Food (2013).

- Member of the Social and Economic Committee of the Prefecture of Thessaloniki (2009-11).